**Format of Technical Proposals**

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| 1. **Expertise and Capability of Organization** | | |
| 1.1 Organizational Architecture   * Background: Provide a brief description of the organization submitting the proposal, including if relevant the year and country of incorporation, types of activities undertaken, and approximate annual revenue. Any accreditations or certificates (e.g. ISO). * Profile of the company and relevance to the Project. And proven ability to the provision of physical and virtual spaces and platforms for the network | | |
| 1.2 Relevance of Specialized Knowledge and Experience on Similar Projects   * Detail any specialized knowledge that may be applied to performance of the TOR. * Describe the experience of the organization performing similar services/works. Experience with other UN organizations/ major multilateral / or bilateral programmes is highly desirable. * Provide at least 3 references  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | | Project | Client | Contract Value | Period of performance (from/to) | Role in relation to the undertaken to services/works | Reference Contact Details (Name, Phone, Email) | | 1- |  |  |  |  |  | | 2- |  |  |  |  |  | | 3- |  |  |  |  |  | | | |
| 1.3 General organizational technical and financial capability which is likely to affect implementation (i.e. holding company or one firm, size of the firm, strength of project management support and quality controls, internet & online strength, quality certifications …etc.) | | |
| 1. **Proposed Workplan & Approach** | | |
| **Methodology and Approach** | | **Description/Guidance** |
| Executive Summary | | An overview of the work and its aims. |
| Project Duration and tasks timeline | | Should be aligned with the ToR |
| Context and Justification | | This should outline how you intend to undertake the work. |
| Project Description | | Technical approach, methodology and level of understanding of the objectives of the project. This section should reflect innovative approaches the bidder is proposing. |
| Logical Framework | | Indicate the goal, outcome, activities, indicators, and means of verification for each deliverable |
| Workplan | | Please indicate responsibilities and timeframes for each of your activities. |
| Monitoring and Evaluation | | This section should detail the plan for the monitoring of the project. This should also include information on reporting to UNFPA with clear indicators that are specific, measurable, achievable, and relevant and time bound (SMART). This section should detail the reporting system between the bidder and UNFPA. |
| 1. **Key Personnel** | | |
| **Personnel / Qualifications** | Provide Curriculum vitae of the proposed personnel that will be involved either full time or part time.  Highlight the relevant academic qualifications, specialized training and pertinent work experience.  Nominated celebritie/s and social media influencer/s that are public figures in Jordan with wide reach, and proven history of advocating for human rights. Female influencer/s are preferred. | |